

Pharmaron Website Privacy Notice – Addendum A

1. Cookies On the Pharmaron Website

As cookies within a website are subject to change, this addendum represents the cookie listings as of the effective date of **March 12, 2025**.

Pharmaron uses the following cookies on the website:

- **Strictly necessary cookies:** these are cookies that are required for the operation of the website. These essential cookies are always enabled because the website will not work properly without them. You can switch off these cookies in your browser settings, but you may then not be able to access all or parts of the website.
- **Analytical or performance cookies:** these allow Pharmaron to recognise and count the number of visitors and to see how visitors move around the website when they are using it. This helps Pharmaron to improve the way the website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies:** these are used to recognize you when you return to the website. This enables Pharmaron to personalize the content for you and remember your preferences (for example, your choice of language or region).

More information about the individual cookies and the purposes for which they are used can be found in the table below:

Cookie title and name	Purpose
emFontsLoaded	This cookie is essential to the website for supplying the correct fonts and italics on headings. This cookie is essential to the website. Duration: 2 years
Perf_dv6Tr4n	This cookie is essential for website performance tracking and functionality. No data is collected by the cookie – all data is anonymous. Duration: 2 years

Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third-party cookies are likely to be analytical / performance cookies or targeting cookies:

Cookie title and name	Provider	Purpose	More information
ga*	Google Analytics	This cookie is for analytics purposes, to measure and analyze website	To opt out of being tracked by Google Analytics across all websites, visit

		performance and troubleshoot errors and issues for Google Analytics 4. Duration: 2 years.	http://tools.google.com/dlpage/gaoptout
^_ga\$	Google Analytics	This cookie is for analytics purposes, to measure and analyze website performance and troubleshoot errors and issues for Google Analytics Universal. Duration: 2 years.	To opt out of being tracked by Google Analytics across all websites, visit http://tools.google.com/dlpage/gaoptout
li_adsId	LinkedIn	This marketing cookie tracks user data for LinkedIn advertising and performance. Duration: 3 months	For more information, visit https://www.linkedin.com/legal/cookie-table
cincopavideo Quality	Cincopa	This cookie is essential in displaying the videos found on the website. Duration: 2 years	For more information, visit https://www.cincopa.com/
^_gcl_au\$	Google AdWords	This marketing cookie is used by Google AdSense for experimenting with advertisement efficiency across websites using their services. Duration: 3 months	For more information, visit https://business.safety.google/adscookies/
^_gcl_aw\$	Google AdWords	This marketing cookie is used by Google AdSense and stores ad click information so that conversions can be attributed outside the landing page. Duration: 3 months	For more information, visit https://business.safety.google/adscookies/
_gcl_gs	Google AdWords	This marketing cookie is used by Google AdSense and stores ad click information so that conversions can be attributed outside the landing page. Duration: 3 months	For more information, visit https://business.safety.google/adscookies/
_gcl_ag	Google AdWords	This marketing cookie is used by Google AdSense and is used to measure and track performance of advertising campaigns. Duration: 3 months	For more information, visit https://business.safety.google/adscookies/
_gcl_gb	Google AdWords	This marketing cookie is used by Google AdSense and is used to measure and track performance of advertising campaigns. Duration: 3 months	For more information, visit https://business.safety.google/adscookies/

Pharmaron operates a cookie banner so that when you visit the website for the first time you can choose whether to allow for certain cookies to be placed. You can also use your browser settings to block all cookie, except for those cookies that are essential for a website to function correctly.