

Pharmaron Website Privacy Notice – Addendum A

1. Cookies On the Pharmaron Website

As cookies within a website are subject to change, this addendum represents the cookie listings as of the effective date of **October 2026**.

Pharmaron uses the following cookies on the website:

- **Strictly necessary cookies:** these are cookies that are required for the operation of the website. These essential cookies are always enabled because the website will not work properly without them. You can switch off these cookies in your browser settings, but you may then not be able to access all or parts of the website.
- **Analytical or performance cookies:** these allow Pharmaron to recognise and count the number of visitors and to see how visitors move around the website when they are using it. This helps Pharmaron to improve the way the website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies:** these are used to recognize you when you return to the website. This enables Pharmaron to personalize the content for you and remember your preferences (for example, your choice of language or region).
- **Marketing or advertising cookies:** these are used to measure how well Pharmaron's online advertising works, for example whether a visitor who clicked a Pharmaron ad later views a page or completes a form, and may be used to show Pharmaron ads to people who have visited the website.

More information about the individual cookies and the purposes for which they are used can be found in the table below:

Cookie Name/Title	Classification	Provider	Expiry	Description
emFontsLoaded	Essential	Pharmaron	Session	Records that the website's fonts have finished loading. It contains no personal information.

Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third-party cookies are likely to be analytical / performance cookies or targeting cookies:

Cookie Name / Title	Classification	Provider	Expiry	Description	More Information
__cf_bm	Essential	Cloudflare, Inc.	30 minutes	Helps distinguish between human visitors and bots to protect the website from malicious traffic. Cloudflare states	For more information, visit https://developers.cloudflare.com/fundamentals/reference/policies-compliances/cloudflare-cookies/

				that it does not correspond to any user ID.	
cincopavideoQuality	Essential	Cincopa	Session	Remembers the video quality used for playback (for example 720p, or automatic).	For more information, visit https://www.cincopa.com/privacy-policy
cincopavideoSpeed	Essential	Cincopa	Session	Remembers the playback speed chosen for videos (for example 1x or 1.5x).	For more information, visit https://www.cincopa.com/privacy-policy
cincopavideoTrack	Essential	Cincopa	Session	Remembers the subtitle or caption language chosen, or that subtitles are turned off.	For more information, visit https://www.cincopa.com/privacy-policy
cincopaChatVisitorId	Essential	Cincopa	7 days	Set only if you use the VideoGPT chat on a video. Stores a random ID that is sent with your chat questions. Questions you type are sent to Cincopa to generate answers, and Cincopa may record them.	For more information, visit https://www.cincopa.com/privacy-policy
cpBubbleChatClosed	Essential	Cincopa	1 day	Set if you close the VideoGPT chat on a video, so the chat does not reopen automatically.	For more information, visit https://www.cincopa.com/privacy-policy
_ga	Analytics	Google LLC	2 years	Used by Google Analytics to distinguish visitors.	To opt out of being tracked by Google Analytics across all websites, visit https://tools.google.com/dlpage/gaoptout
ga<ID>	Analytics	Google LLC	2 years	Used by Google Analytics to keep track of the current visit (session).	To opt out of being tracked by Google Analytics across all websites, visit https://tools.google.com/dlpage/gaoptout
_clck	Analytics	Microsoft Corporation	1 year	Keeps the Microsoft Clarity user ID and preferences so that later visits are linked to the same ID.	For more information, visit https://learn.microsoft.com/en-us/clarity/setup-and-installation/clarity-cookies
_clsk	Analytics	Microsoft Corporation	1 day	Links the pages viewed during one visit into a single Microsoft Clarity session.	For more information, visit https://learn.microsoft.com/en-us/clarity/setup-and-installation/clarity-cookies
cp_sessionid	Analytics	Cincopa	5 years	Stores a random ID that Cincopa uses to group video viewing statistics, such as how much of a video was watched.	For more information, visit https://www.cincopa.com/privacy-policy
_gcl_au	Marketing	Google LLC	90 days	Set by Google's advertising tags to measure how Google Ads lead to visits and actions on the website.	For more information, visit https://business.safety.google/adscookie/s/
_gcl_aw	Marketing	Google LLC	90 days	Stores information from a Google ad click so that later actions on the website can be credited to that ad.	For more information, visit https://business.safety.google/adscookie/s/
_gcl_gs	Marketing	Google LLC	90 days	Stores information from a Google ad click so that later actions on the website can be credited to that ad.	For more information, visit https://business.safety.google/adscookie/s/
_gcl_ag	Marketing	Google LLC	90 days	Set by Google's advertising tags to measure how Google ads lead to actions on the website.	For more information, visit https://business.safety.google/adscookie/s/
_gcl_gb	Marketing	Google LLC	90 days	Set by Google's advertising tags to measure how Google ads lead to actions on the website.	For more information, visit https://business.safety.google/adscookie/s/
li_fat_id	Marketing	LinkedIn	30 days	Set when you arrive from a LinkedIn ad. LinkedIn describes it as an indirect member identifier used for conversion tracking, retargeting and analytics.	For more information, visit https://www.linkedin.com/legal/l-cookie-table
li_giant	Marketing	LinkedIn	7 days	LinkedIn describes it as an indirect identifier for groups of LinkedIn members, used for conversion tracking.	For more information, visit https://www.linkedin.com/legal/l-cookie-table
li_adsId	Marketing	LinkedIn	180 days	Stores an ID that the LinkedIn Insight Tag sends to LinkedIn with page visits and conversions, for advertising measurement.	For more information, visit https://www.linkedin.com/legal/l-cookie-table
_uetvid	Marketing	Microsoft Corporation	1 day	Set by the Microsoft Advertising tag. Holds a session ID that links the pages viewed during a visit, for advertising measurement.	For more information, visit https://www.microsoft.com/en-us/privacy/privacystatement
_uetvid	Marketing	Microsoft Corporation	13 months	Set by the Microsoft Advertising tag. Holds a visitor ID that recognises your browser on return visits, for advertising measurement, and may be used to show Pharmaron ads to past visitors.	For more information, visit https://www.microsoft.com/en-us/privacy/privacystatement

_uetmsclkid	Marketing	Microsoft Corporation	90 days	Set when you arrive from a Microsoft Advertising ad. Stores the ad's click ID so that later actions on the website can be credited to that ad.	For more information, visit https://www.microsoft.com/en-us/privacy/privacystatement
gcl_captured	Marketing	Pharmaron	60 days	Records that a Google Ads click ID (GCLID) was captured, so that an enquiry can be credited to the Google ad that led to it in Pharmaron's customer relationship management (CRM) system.	For more information, reach out to bd.mktg@pharmaron.com .

Pharmaron operates a cookie banner so that when you visit the website for the first time you can choose whether to allow for certain cookies to be placed. You can also use your browser settings to block all cookies, except for those cookies that are essential for a website to function correctly.